



Build a 21st century school with free, familiar, easy-to-maintain Google Apps.



www.google.com/apps/schools

Saving money, helping people work together, and reducing complexity are just a few of the reasons that schools are moving to Google Apps.

Google Apps Education Edition transforms the way that students learn and teachers teach, increasing IT efficiency so that you can focus your budget and resources to your real priorities. With Google Apps, your school can provide integrated email, calendaring, online documents, and website creation and sharing to all of your users – at no cost. To help provide additional email security, Google Message Security is now included free for K-12 schools and districts who sign up to use Google Apps Education Edition between now and July 31, 2010, making it easy for educators to manage email use, student and faculty email policy, and domain protection.

Whether you want to rethink your IT infrastructure or provide collaborative tools to enable 21st century teaching and learning, Google Apps brings new potential and productivity to your school while improving digital literacy, reducing IT costs, and ensuring the security of school and student data.

Free – and no ads Google Apps Education Edition is free: available at no charge for nonprofit educational institutions anywhere in world. It's also free of ads, so that faculty, staff, and students never see ads in any application – ever.

Intuitive and innovative technology Provide your school with the applications they already know how to use. Gmail (with built-in voice and video chat), Google Calendar, Google Docs, Google Sites, and Google Video enable students and teachers to communicate and collaborate easily and effectively. Use them all, or select which services and features to make available to users at your school.

“Google Apps lets us gain back some of the time that we’d lost on working with outdated systems and trying to teach students and staff how to use them.”

**–Henry Thiele, Director of Technology
Maine Township High School District**

“Anytime, anywhere” access Google Docs, included in Google Apps, lets users securely upload, access, share, and work with files from any computer with Google Docs, included in Google Apps. With this collaborative online workplace, you can store, update, and organize information without the expense and hassle of flash drives or external media.

Simple, integrated web publishing Easily develop and customize rich websites using Google Sites, included in Google Apps, and effortlessly embed Google Docs, Google Calendars, videos, and other media – no HTML required. Google Sites makes it easy to collect, share, and publish all types of content in a single place.

About Google Apps Education Edition

Google Apps Education Edition is a free suite of hosted communication and collaboration applications designed for schools and universities. Google Apps includes Gmail (webmail services), Google Calendar (shared calendaring), Google Docs (online document, spreadsheet, presentation, and form creation and sharing), Google Video (secure and private video sharing – 10GB free) and Google Sites (team website creation with videos, images, gadgets and documents integration), as well as administrative tools, customer support, and access to APIs to integrate Google Apps with existing IT systems.

For more information visit:

google.com/a/edu

“With Google Apps, constructing lesson and unit plans is no longer a solitary activity. Our teaching is better as a result of this collective intelligence.”

**—John Krouskoff, Director of Technology
Clarkstown Central School District**

“We’ve saved on paper, notebooks, and printing. That lets us move our budget toward real academic and instructional investments.”

**—Jason Levy, Principal
NY CIS 339**

Security, privacy, and stability Improve your school’s data security by minimizing the data risks of flash drives and on-premise hardware. Google has achieved SAS 70 Type II certification and guarantees 99.9% uptime for Gmail, Google Docs (word processing, spreadsheets, and presentations), and Google Sites. Our global network of secure data centers are engineered for security, reliability, and redundancy, and are supported round-the-clock by on-site security experts.

Technical support Get phone and email customer support when you need it, and access robust help centers, training videos, and discussion forums to share ideas and best practices with other schools.

User and curriculum support Access a range of training and implementation resources – including videos and lesson plans – to spark innovation and to help teachers and students at your school make the most of Google Apps.

Create and manage groups Create mailing lists and discussion forums with Google Groups, built in to Google Apps, easily and efficiently sharing documents, calendars, sites, and media with specific groups. Administrators can set group policies and settings, while students and faculty within the domain can create and manage their own groups for teams, classes, and projects. Group discussions are archived and searchable, so users can view past discussions without IT intervention.

“The switch to Google Apps has saved us \$400K, allowing us to maintain valuable programs and services that we otherwise would have had to cut.”

**—Scot Graden, Superintendent,
Saline Area Schools**

Additional security and compliance solutions Fine-tune your school’s unique security and compliance implementation with Google Message Discovery, powered by Postini – at a 66% discount from standard pricing. Google Message Discovery lets your school capture, store, and search messages over time, enhancing the email security that’s built in to Google Apps. This hosted archiving solution makes your existing email and web infrastructure more secure, productive, and compliant regulatory and policy requirements, no matter where your users work – and with no software to install or hardware to maintain.

Learn more about Google Apps for your school at www.google.com/apps/schools

