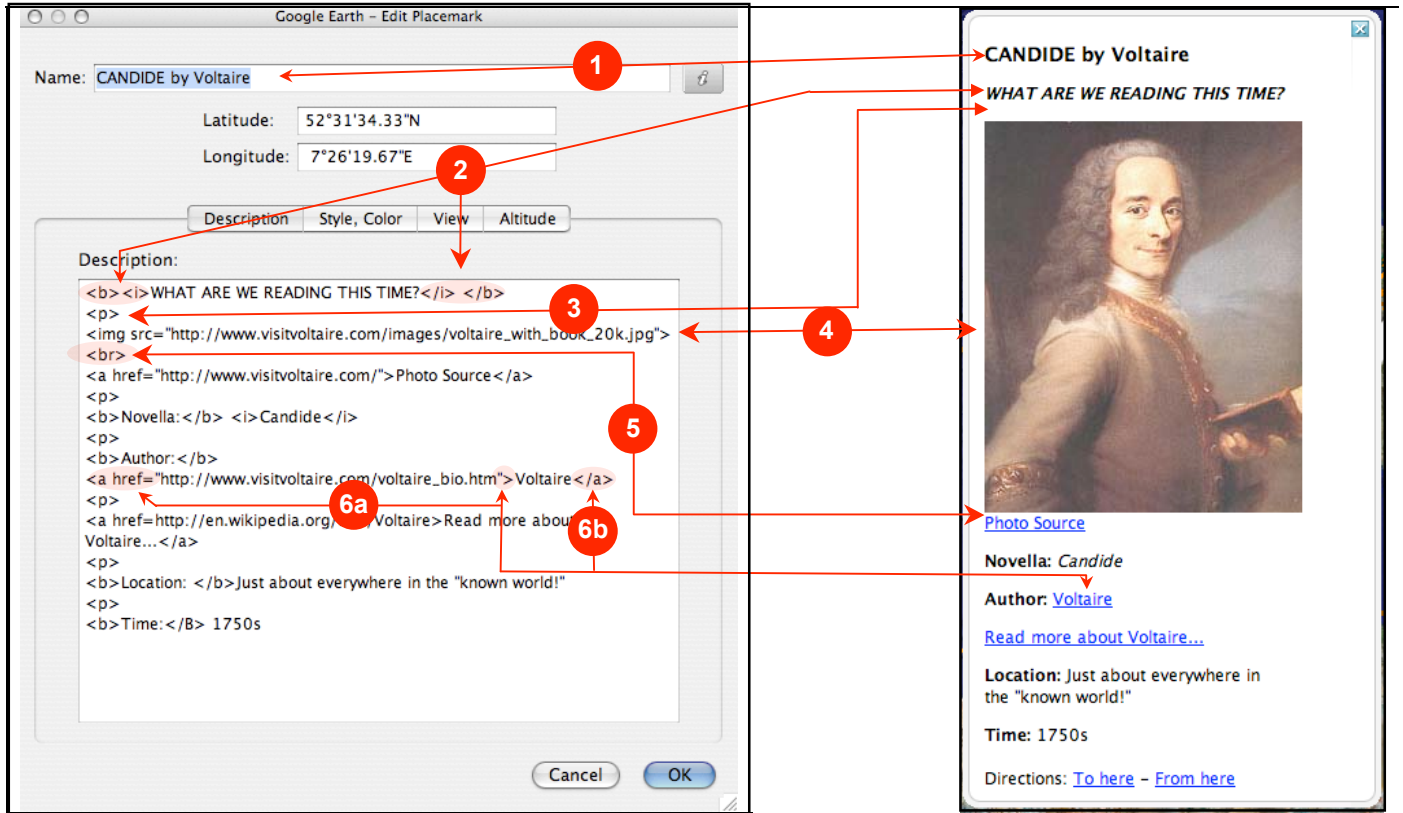


Formatting Place Marker Pop-Up Descriptions

You can include information that pops up when a place marker is clicked.

To get to the Edit Placemark window, click on the placemark in the *Google Earth - Edit Placemark* window then Click CMD (Mac) or ALT (PC) + the "I" (for Information) key. Type in the Description Window. HTML code isn't necessary, but with just a few basic html codes, you can "dress up" you pop-up descriptions significantly.



1	Name	What you type is what you get in the first line on the pop-up description. It will be in Bold and there will be a space after it. The only options are whether you use CAPS or not.			
2	<code></code> turns Bold on	<code><i></code> turns italic on	WHAT ARE WE READING THIS TIME?	<code></i></code> turns italic off	<code></code> turns Bold off
3	<code><p></code> inserts paragraph break	Paragraph Breaks look like TWO Returns. They create an extra space between lines. Paragraph breaks do not need to be turned off. (see Line Breaks below)			
4	<code><img src="</code> opening command to insert image	<code>http://www.xyz.com/Voltaire.jpg</code> location of image on internet	<code>></code> ends command to insert image		
Tip: Right click (new Macs/PCs) CTRL click (Older Macs) and select Open Image in New Window. Then copy THAT URL. This will insure that just the picture appears in the pop-up window.					
5	<code>
</code> inserts a line break	Line breaks work just like paragraph breaks, but they don't add the extra space.			
6a & 6b	<code><a href="</code> opening command to insert Link	<code>http://www.xyz.com</code> the website address	<code>></code> ends command to insert link	<code>Voltaire</code> creates text for link	<code></code> ends command to insert link and text for link